SUSHIBUTT.COM ★ THE BELT · MEDIA KIT 2026

PUT YOUR BRAND ON THE BELT.

SushiButt is a clipping marketplace: brands post a brief, clippers and creators compete for points, prizes and leaderboard spots, and the brand gets a wave of short-form content across TikTok, YouTube Shorts, Reels, X, Twitch and Kick.









What you get

Brief — mission, tags, source footage, hooks and do/don't, written for clippers.

Banners — card, hero, story and square art plus a downloadable promo kit.

Quests — follow, subscribe, daily, share and connect quests that grow your accounts.

Clipper pool — a competing community of clippers, editors and streamers.

Tiers

Starter
from $X
1 campaign · banner set · follow quest · 1 week

Featured
from $X
Home feature · 3 campaigns · Mystery Box slot · 2 weeks

Headline
from $X
Hero placement · up to 5 campaigns · clipper outreach · monthly

Performance pool

Optional prize pool tied to approved-clip performance. Clippers earn points today (1,000 ★ per 1K views + engagement, capped per clip); cash payouts are coming soon and pool terms are set per campaign.

Audience

Live stats (members, clips, approved-clip views) will be published once accounts open. We don't publish estimates.

Start: sushibutt.com/brand · Points have no cash value.